

<u>AD SIZES</u>	nantucket guide <i>& Gavel Planner</i>	Nantucket Phone Book	Home & Garden	<i>Island</i> WEDDINGS	CUISINE <small>NANTUCKET'S GOURMET MAGAZINE</small>	<i>Waterfront</i>
Magazines Trim Size:	8 1/2" W x 10 7/8" H	6" W x 9" H	9" W x 12" H	8 1/2" W x 10 7/8" H	8 1/2" W x 10 7/8" H	8 1/2" W x 10 7/8" H
Full Page	7" W x 9 3/4" H	5" W x 8" H	7" W x 9 3/4" H	7" W x 9 3/4" H	7" W x 9 3/4" H	7" W x 9 3/4" H
Full Page Bleed*	8 3/4" W x 11 1/8" H	6 1/4" W x 9 1/4" H	9 1/4" W x 12 1/4" H	8 3/4" W x 11 1/8" H	8 3/4" W x 11 1/8" H	8 3/4" W x 11 1/8" H
Full Pg. Bleed (Fold-out Map)*	8 1/2" W x 11 1/8" H					
1/2 Page Horizontal	7" W x 4 3/4" H	5" W x 3 7/8" H	7" W x 4 3/4" H	7" W x 4 3/4" H	7" W x 4 3/4" H	7" W x 4 3/4" H
1/2 Page Vertical		2 7/16" W x 8" H				
1/3 Page Vertical	2 1/8" W x 9 3/4" H		2 1/8" W x 9 3/4" H	2 1/8" W x 9 3/4" H		
1/3 Page Square	4 1/2" W x 4 3/4" H		4 1/2" W x 4 3/4" H	4 1/2" W x 4 3/4" H		
1/4 Page Vertical	3 1/4" W x 4 3/4" H	2 7/16" W x 3 7/8" H	3 1/4" W x 4 3/4" H	3 1/4" W x 4 3/4" H	3 1/4" W x 4 3/4" H	3 1/4" W x 4 3/4" H
1/4 Page Horizontal		5" W x 1 7/8" H				
1/6 Page Vertical	2 1/8" W x 4 3/4" H		2 1/8" W x 4 3/4" H	2 1/8" W x 4 3/4" H		
1/6 Page Horizontal	4 1/2" W x 2 1/4" H		4 1/2" W x 2 1/4" H	4 1/2" W x 2 1/4" H		
1/8 Page Square		2 7/16" W x 1 7/8" H				
1/12 Page Square	2 1/8" W x 2 1/4" H		2 1/8" W x 2 1/4" H	2 1/8" W x 2 1/4" H		
Banner		5" W x 1" H				
WebSite ad specs	Nantucket <i>Online.com</i>	<i>Island</i> WEDDINGSONLINE.COM	P ROPERTY ON NANTUCKET.COM <small>Exclusive Nantucket Real Estate Properties</small>	SMALL BANNER 265 x 60 pixels or 3.68" x 0.83"	ROTATING BANNER <i>(Flash ad w/3 images)</i> 265 x 200 pixels or 3.68" x 2.78"	* All at 72 dpi res.

AD REQUIREMENTS:

ELECTRONIC FILE FORMAT:

- Nantucket Guide, Home & Garden, Island Weddings, Cuisine and Waterfront: **EPS (only!)** at **300 dpi**
- Phone Book: **PDF, EPS or TIF** at **200 dpi**
- **TIF file** with NO LAYERS!
- **PDF file** with all fonts embedded!
- **Adobe Illustrator EPS file** need to be created with all fonts outlined with imported images saved as Hi-RES)
- For Full Page Bleed ad keep all essential copy and art 1/4" from trim edge.

COLOR ADS:

- FILES MUST TO BE SAVED IN **CYMK** FORMAT
- **COLOR PROOFS MUST** be submitted with the ad: Matchprint, Kodak or 3M Digital

BLACK & WHITE ADS:

- FILES MUST TO BE SAVED IN **GRAY SCALE** FORMAT
- **LASER PROOFS MUST** be submitted.

IMPORTANT NOTES:

Ads supplied via FTP, must be followed by a hard copy proof. Advertisers will assume all costs for improper ad submission. If you have any questions, contact our Graphic Designer, Gustavo Gonçalves at **508.228.3866**.
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FTP site: ftp.andersonpublishinginc.com
 User name: ftpap Password: ftpuser
 After posted on FTP site notify Anderson Publishing at 508.228.3866
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