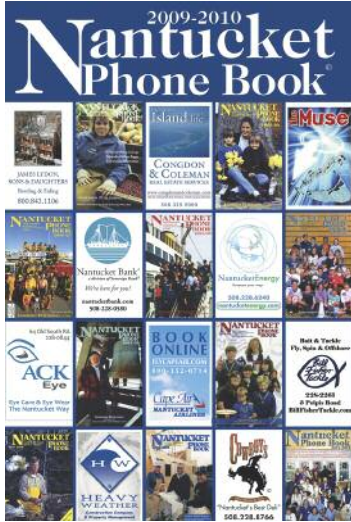


# Nantucket Phone Book

*& Nantucket Wedding & Event Planner*

DISCOVER WHY ADVERTISERS HAVE PLACED THEIR ADS  
WITH US FOR 20 YEARS!



2009 Nantucket Phone Book Cover

- **Large Distribution** - each year **more** phone books are published to keep up with the annual demand (over 40,000).
- **Online Yellow Page Listings** at NantucketOnline.com - viewed by thousands daily!



Wedding section in Nantucket Phone Book

## WHY DO PEOPLE USE THE *NANTUCKET PHONE BOOK* ?

*It is the most complete Island resource - referred to as the "Nantucket Bible".*

- |  |                     |
|--|---------------------|
| 1 Complete listings of <u>all</u> Nantucket Businesses | 6 Color Menus       |
| 2 Off-Island Business Section                          | 7 Reverse Look-up   |
| 3 White Page Listings                                  | 8 Mailing Addresses |
| 4 Web Site Listings                                    | 9 Town Information  |
| 5 Wedding & Event Planner                              | 10 Town Maps        |



27 Mill Street • Box 1018 • Nantucket, MA 02554

Phone: 508.228.3866 • Fax: 508.228.9576

[www.NantucketOnline.com](http://www.NantucketOnline.com)

# Nantucket Phone Book

# Rates

## PHONE BOOK ADVERTISER ONLY

AD SIZES	B/W	COLOR
FULL page	\$1,995.	\$2,445.
<i>W/FREE Yellow and White Page BOLD Listing &amp; White Page Banner</i>		
1/2 page	\$1,295.	\$1,645.
<i>FREE Yellow and White Page BOLD Listing &amp; White Page Banner</i>		
1/4 page	\$895.	\$1,145.
<i>FREE Yellow and White Page BOLD listing</i>		
1/8 page	\$525.	\$675.
<i>FREE Yellow Page BOLD listing</i>		
1" BOX	\$425.	\$500.
BOLD LISTING	\$150.	
OFF-ISLAND LISTING	\$25.	
BANNER AD *	\$250.	
MENU 1st page	\$1,995.	
2nd page	\$695.	
ADDITIONAL LINES OF TEXT \$20.		
YELLOW PAGE HEADINGS	\$20.	(1st 3 FREE)
INTERNET HEADINGS	\$5.	(1st 3 FREE)
FAX, E-MAIL, WEB, CELL	\$10.	

\* ONLY AVAILABLE WITH A YELLOW PAGE AD

## REDUCED RATES FOR THOSE WHO ALSO ADVERTISE IN THE NANTUCKET GUIDE & *Travel Planner*

AD SIZES	B/W	COLOR
FULL page	\$1,695.	\$2,125.
<i>W/FREE Yellow and White Page BOLD Listing &amp; White Page Banner</i>		
1/2 page	\$995.	\$1,345.
<i>FREE Yellow and White Page BOLD Listing &amp; White Page Banner</i>		
1/4 page	\$695.	\$945.
<i>FREE Yellow and White Page BOLD listing</i>		
1/8 page	\$425.	\$575.
<i>FREE Yellow Page BOLD listing</i>		
1" BOX	\$325.	\$400.
BOLD LISTING	\$150.	
BANNER AD *	\$250.	
MENU 1st page	FREE **	\$0.
2nd page	\$575.	
ADDITIONAL LINES OF TEXT \$20.		
YELLOW PAGE HEADINGS	\$20.	(1st 3 FREE)
INTERNET HEADINGS	\$5.	(1st 3 FREE)
FAX, E-MAIL, WEB, CELL	\$10.	
* ONLY AVAILABLE WITH A YELLOW PAGE AD		
** THIS RATE IS FOR ADVERTISERS THAT HAVE MENUS IN THE NANTUCKET GUIDE. MENUS IN THE PHONE BOOK MUST ALSO BE ACCOMPANIED BY AN 1/8 PAGE AD OR LARGER.		

## COVERS

INSIDE FRONT COVER	.....Square	.....\$750.
INSIDE BACK COVER	.....1/2 PAGE	.....\$3,975.
OUTSIDE BACK COVER	.....1/2 PAGE	.....\$3,975.

## FRONT COLOR PAGES \*

	FULL PAGE	1/2 PAGE
Page 1	.....\$3,975.	.....\$2,975.
All Other Color Pages	.....\$2,775.	.....\$1,975.

FREE graphic design  
on all B/W ads.  
Give us your logo and  
we'll do your ad.

\* FRONT COLOR PAGE advertisers  
receive a 50% discount  
for any ads done in the Yellow Page Section  
(if multiple ads are done, discount applies to  
the largest ad only.)

## Nantucket Wedding & Event Planner - SECTION

Your ad from *ISLAND WEDDINGS* magazine is put into this section FREE (must be re-sized\*).

COVERS	FULL PAGE
Inside Front Cover or Page 1	\$1,750.
Outside Back Cover	\$1,350.

(Across from opener of Blue MENU section)

\*RE-SIZE FEE CHARGED

ISLAND WEDDING AD	RESIZE FOR EVENT PLANNER
1/4 pg.	—————> 1/8 pg.
1/2 pg.	—————> 1/4 pg.
Full pg.	—————> 1/2 pg.

# Cover Samples

# Nantucket Phone Book<sup>®</sup> 2010-2011

Our front cover will return to a single image, but we will be keeping ads on the inside flap and the large fold-out with the schedules.

Call to reserve this year's spot!

**508.228.3866**

**Ad size:**

**Horizontal - 1.575" x 1.105"**

**Vertical - 1.105" x 1.575"**

Ad with background color add 0.25" on each side.

Front Cover panel

 JAMES LYDON, SONS & DAUGHTERS Roofing & Siding 800.843.1106	 CONGDON & COLEMAN REAL ESTATE SERVICES www.congdonandcoleman.com 508.525.8999	 The Muse www.themuse.com	 Nantucket Bank <sup>®</sup> a Division of "Seaside Bank" We're here for you! nantucketbank.com 508.228.0580
 Nantucket Energy Prepared for you 508.228.6240 nantucketenergy.com	 ACK Eye Eye Care & Eye Wear The Nantucket Way 64 Old South Rd. 228-0844	 BOOK ONLINE FLYCAPTAIN.COM 800-352-0714 Cape Air NANTUCKET AIRLINES	 Bait & Tackle Fly, Spin & Offshore  228-2981 3 Polpis Road BIBFisherTackle.com
 HEAVY WEATHER Construction Company & Property Management 508-228-8022	 Cowboys "Nantucket's Best Deli" 508.228.8766 7 Boyberry Court	 Seldom Scene Interiors  508.525.0977	
 wingworks 508-325-0008 Landscape Design Garden Restoration Container Gardens Trellis & Fences Custom Stonework	 T.C.E. LLC CONTRACTORS 508.325.0729 TCEcontractors.com • BRUSHCUTTING • ROOFING • EXCAVATION • SEPTIC SYSTEMS • WATER & SEWER CONNECTIONS • SONA TUBES • CORE DRILLING	 ISLAND AIRLINES Reservations 508.228.7575 islandair.net	 Basement Technologies of Nantucket  • Get a dry, water- proof basement • Solve musty odors • Prevent mold & mildew • Dramatically improve air quality • No exterior digging required • Transferable Lifetime guarantee 508-228-8022

Inside Front Cover panel

1	2	3	4	5	6
 Murray Realty Real Estate Sales & Vacation Rentals 37 Main Street • 508.228.1881 murrayreale.com	 Sorheby's Real Estate Sales & Vacation Rentals 37 Main Street • 508.228.1881 murrayreale.com	 NANTUCKET EMISSIONS Repair and Services for all cars and trucks 508-680-1256	 ACK Eye Eye Care & Eye Wear The Nantucket Way 64 Old South Rd. 228-0844	 PREMIER MULTIMEDIA Audio • Video • Home Theater 508 228 6200	
 The Steamship Authority THE LOWEST FARES Book online at steamshipauthority.com Reservations (508) 477-8638 Last-Home Nantucket (508) 228-3276	 IYANOUGH High-Speed Ferry (508) 495-FAST (3278) Reservations are recommended Book online at www.SteamshipAuthority.com	 7 SANTOS RUBBISH REMOVAL NANTUCKET 508-228-4395	 wingworks 508-325-0008 Landscape Design Garden Restoration Custom Stonework	 15 minutes to Hyannis. Hyannis To Nantucket Nantucket To Hyannis Nantucket Airlines offers flights on the half hour from Hyannis, and on the hour from Nantucket - 30 flights daily. Think how easy that is to remember. Now make reservations online at nantucketairlines.com. NANTUCKET AIRLINES We're all about this island. 1-800-635-8787 • (508) 228-6234	
 Boat Schedule ad size 5.3" x 3.1"			 Airline Schedule ad size 4.375" x 3.1"		
10	11	12	13	14	15

# Nantucket Phone Book

# Ad sizes

Book Trim Size  
6" W x 9" H

Full Page  
5" W x 8" H

Full Page Bleed  
~ COLOR ADS ONLY ~  
6 1/4" W x 9 1/4" H  
6.25" W x 9.25" H

NOTE: KEEP ALL ESSENTIAL COPY AND ART  
1/4" AWAY FROM TRIM EDGE

1/2 Page Vertical 2 7/16" W x 8" H 2.444" W x 8" H	1/4 Page Vert. 2 7/16" W x 3 7/8" H 2.444" W x 3.917" H
Banner - White pgs. 5" W x 1" H	

1/2 Page Horizontal 5" W x 3 7/8" H 5" W x 3.917" H	
1/4 Page Horizontal 5" W x 1 7/8" H 5" W x 1.861" H	
	1/8 Page Hor. 2 7/16" W x 1 7/8" H 2.444" W x 1.861" H

