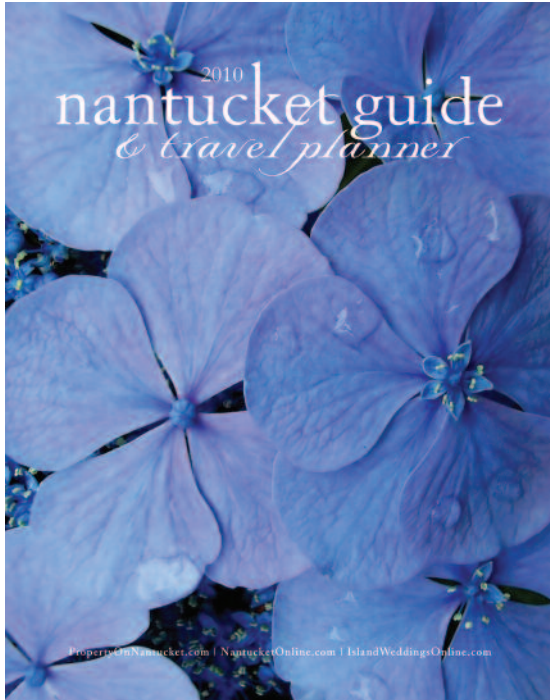


# nantucket guide & travel planner

A comprehensive, full color magazine filled with interesting articles and information on accommodations, arts and antiques, dining-out, gift shops, lodging, real estate, services, recreation, transportation and more.

## ~ DISTRIBUTION ~

OVER 45,000 COPIES WITH COORDINATING WEBSITES  
WWW.NANTUCKETONLINE.COM ~ WWW.ISLANDWEDDINGSONLINE.COM  
OVER 2 MILLION VISITS PER YEAR



## COMPLIMENTARY COPIES:

- at Private Air Terminal
- at Main Airport Terminal
- in Real Estate "Rental Welcome Packets"
- in Nantucket Boat Basin "Welcome Packets"
- in Nantucket Moorings "Welcome Packets"
- at Concierge Desks
- at Hy-Line and Steamship Authority
- at "The Hub" and Stop & Shop
- in Guest Houses and Hotels
- at the Visitor's Service Center

## FOR SALE:

- at Borders, Barnes & Noble and various independent stores throughout New England
- on Amazon.com and NantucketOnline.com

## NEW FOR 2010

### • *Online* VERSION

of the *Nantucket Guide & Travel Planner*, giving advertisers increased exposure online.

### • *Wedding* SECTION

Maximize your advertising dollars.

Your ad will be visible during the year to those planning a wedding or an event on Nantucket.

### • *Online* VERSION

of *Island Weddings*, giving advertisers increased exposure online.



## WEB & PRINT ADVERTISING

### “All-In-One Pricing”

FULL PAGE.....\$2,175. color.....\$1,375. b/w

1/2 PAGE.....\$1,575. color.....\$975. b/w

- Mini-website on *NantucketOnline.com*
- Mini-website on *IslandWeddingsOnline.com*
- Ad link in online version of the *Nantucket Guide*
- 1/4 Page color ad in *Island Weddings* section in *Nantucket Guide*
- 1/4 Page color ad in *Holiday Home & Garden* magazine

1/3 PAGE .....\$1,275. color.....\$775. b/w

- Ad link in online version of the *Nantucket Guide*
- 1/8 page color ad in *Island Weddings* section in *Nantucket Guide* or in summer *Home & Garden: nantucket*

1/4 PAGE .....\$875. color.....\$595. b/w

- Ad link in online version of the *Nantucket Guide*
- Bold Listing in *Island Weddings* section in *Nantucket Guide* or in summer *Home & Garden: nantucket*

## FOOD CHAPTER

1/4 PAGE .....\$875. color

- Ad link in on online version of the *Nantucket Guide*

## PREFERRED POSITIONS

### Ads Before Table of Contents

Page 1 ..... \$3,775.

Full Page ..... \$2,775.

1/2 Page ..... \$2,175.

Masthead 2 Page Spread ..... \$2,775.

### Across from Table of Contents

1/2 Page Ad ..... \$2,175.

Full Page Ad ..... \$3,575.

## COVERS

### Inside Front Cover

Panel #1 ..... \$3,775.

Panel #2 ..... \$3,225.

Panel #3 ..... \$3,225.

Inside Back Cover ..... \$2,775.

Outside Back Cover ..... \$4,775.

## FOLD-OUT MAP

Panel #1 ..... \$3,775.

Panel #2 ..... \$3,225.

Panel #3-1/4 page ad ..... \$775.

1/4 page (only 4 spots available)..... \$750.

## 2 PAGES

2 Page Spread (in body of magazine) ..... \$3,575.