

AD SIZES	nantucket guide <i>& travel planner</i>	Nantucket Phone Book	Home & Garden	Island WEDDINGS	CUISINE <small>NANTUCKET'S GOURMET MAGAZINE</small>	WATERFRONT
Magazines Trim Size:	8 1/2" W x 10 7/8" H	6" W x 9" H	9" W x 12" H	8 1/2" W x 10 7/8" H	8 1/2" W x 10 7/8" H	8 1/2" W x 10 7/8" H
Full Page and Menu	7" W x 9 3/4" H	5" W x 8" H	7" W x 9 3/4" H	7" W x 9 3/4" H	7" W x 9 3/4" H*	7" W x 9 3/4" H
Full Page Bleed	8 3/4" W x 11 1/8" H	6 1/4" W x 9 1/4" H	9 1/4" W x 12 1/4" H	8 3/4" W x 11 1/8" H	8 3/4" W x 11 1/8" H	8 3/4" W x 11 1/8" H
Full Pg. Bleed (Fold-out Map)	8 1/2" W x 11 1/8" H					
1/2 Page Horizontal	7" W x 4 3/4" H	5" W x 3 7/8" H	7" W x 4 3/4" H	7" W x 4 3/4" H	7" W x 4 3/4" H	7" W x 4 3/4" H
1/2 Page Vertical		2 7/16" W x 8" H				
1/3 Page Vertical			2 1/8" W x 9 3/4" H	2 1/8" W x 9 3/4" H		
1/3 Page Square			4 1/2" W x 4 3/4" H	4 1/2" W x 4 3/4" H		
1/4 Page Vertical	3 1/4" W x 4 3/4" H	2 7/16" W x 3 7/8" H	3 1/4" W x 4 3/4" H	3 1/4" W x 4 3/4" H	3 1/4" W x 4 3/4" H	3 1/4" W x 4 3/4" H
1/4 Page Horizontal		5" W x 1 7/8" H				
1/6 Page Vertical			2 1/8" W x 4 3/4" H	2 1/8" W x 4 3/4" H	*Take-Out Menu size:	
1/6 Page Horizontal			4 1/2" W x 2 1/4" H	4 1/2" W x 2 1/4" H	5" W x 8" H	
1/8 Page Square		2 7/16" W x 1 7/8" H				
1/12 Page Square			2 1/8" W x 2 1/4" H	2 1/8" W x 2 1/4" H		
Banner		5" W x 1" H				

**Website
ad specs:**

**Nantucket
Online.com**

Island
WEDDINGSONLINE.COM

PROPERTY ON
NANTUCKET.COM
Exclusive Nantucket Real Estate Properties

CALENDAR BOX
160 x 95 pixels or
2.22" x 1.31"

SPECIALTY BOX BANNER
58 x 21 pixels or
0.804" x 0.288"

SMALL BANNER
265 x 60 pixels or
3.68" x 0.83"

ROTATING BANNER
265 x 200 pixels or
3.68" x 2.78"

AD REQUIREMENTS:

ELECTRONIC FILE FORMAT :

- Nantucket Guide, Home & Garden, Island Weddings, Cuisine and Waterfront: **EPS (only!)** at **300 dpi**
- Phone Book: **PDF, EPS or TIF** at **200 dpi**
- **TIF** file with **NO LAYERS!**
- **PDF** file with all fonts embedded!
- **Adobe Illustrator EPS** file need to be created with all fonts outlined with imported images saved as Hi-RES)
- For Full Page Bleed ad keep all essential copy and art 1/4" from trim edge.

COLOR ADS:

- FILES MUST TO BE SAVED IN **CYMK**
- **COLOR PROOFS MUST** be submitted with the ad: Matchprint, Kodak or 3M Digital

BLACK & WHITE ADS:

- FILES MUST TO BE SAVED IN **GRAY SCALE**
- **LASER PROOFS MUST** be submitted.

WEBSITE ADS:

- Files must to be save at 72 dpi resolution.

IMPORTANT NOTES:

Ads supplied via FTP, must be followed by a hard copy proof. Advertisers will assume all costs for improper ad submission. If you have any questions, contact our Graphic Designer, Gustavo Gonçalves at **508.228.3866**

Ads can be mailed, emailed or posted on our FTP site.

FTP site: ftp.andersonpublishinginc.com

User name: ftpap Password: ftpuser

After posted on our FTP site notify Anderson Publishing at 508.228.3866,

email to gustavo@nantucketonline.com,

or mail to P.O. Box 1018 • 27 Mill Street • Nantucket, MA 02554.